Central Services 2021 Preliminary Budget

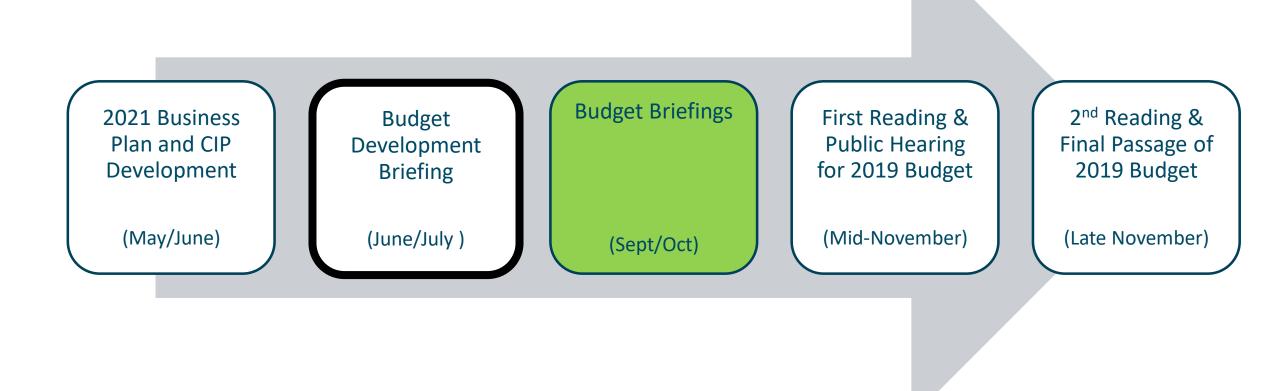
September 22, 2020



Outline for the Presentation

- Strategy to Budget Process
- SWOT Analysis
- 2021 Budget Guiding Principles, Strategy & Actions
- 2021 Operating Budget
- FTEs Summary
- Capital Budget (2021 2025)
- Appendix with Budget Details and Reports

2021 Budget Timeline



Strategy to Budget Process

Strategic Planning

Implementation



Century Agenda Drives Port Priorities and Budgets



- Position the Puget Sound Region as a Premier International Logistics Hub
- ☆ Advance this Region as a Leading Tourism
 Destination and Business Gateway
- ☆ Responsibly Invest in the Economic Growth of the Region and all its Communities
- ☆ Be the Greenest and Most Energy Efficient
 Port in North America
- Become a Model for Equity, Diversity and Inclusion
- ☆ Be a Highly Effective Public Agency

Central Services SWOT Summary

Strengths

Workforce

- Knowledgeable, highly-trained, specialized
- Highly adaptable, seamless move virtual environment

External Relationships

 Solid relationships with key external stakeholders that are well leveraged by staff

Strong customer Service

<u>Weaknesses</u>

Staffing Challenges

- Multiple vacancies = overworked staff
- Critical maintenance suffers; no capacity for new projects
- Overreliance on consultants

Inefficient internal processes

 Overly complex processes create bottlenecks and an inability to operate efficiently

Technical systems need improvement with increase telework

Opportunities

Focus on Equity

• Current race/economic disparity issues drive equitable development opportunities

Drive economic activity by accelerating capital development and maintenance projects

- Fewer travelers/customers allows for acceleration of construction projects
- Capital projects help sustain Port workforce and community partners

Threats

Economy and Resources

- Short/long term financial instability; lack of capacity; reduced ability to respond
- Tenants/partners slow to recover in recession
- Potential for insufficient revenues to support critical projects

COVID Impacts

- Potential that pandemic spikes again causing future uncertainty and related socioeconomic impacts
- Creates challenges for Port operations and facilities

2021 Budget Guiding Principles

- Continue investments that enhance the health of our communities and promote equity
- Continue to ensure the safe and efficient operation of Port business gateways to support the viability of our customers, tenants and suppliers
- Devote sufficient resources and continue to implement practices to **ensure the safety** of employees, customers and the public
- Strive to **preserve employment** to the greatest extent possible
- Continue to assess the short- and long-term effects of COVID-19 on Port industries, operations and facility needs
- Maintain a long-term strategic view of capital improvements with a priority on investments that generate revenue and provide long-term, sustainable community and economic benefits

2021 Budget Strategies

- Fund only the most essential programs and services at a sustainable level
- Reduce non-essential expenditures and look for ways to increase revenue
- $\circ~$ Budget revenues very conservatively given the uncertain business outlook
- Position the Port to continue leading the recovery and prepare for a return to growth mode
- Build in flexibility and options in the event that business conditions change dramatically

Key Budget Actions

- Minimal new requests for 2021 budget
- No pay increases for non-represented staff in 2021. Labor Relations will collaborate with bargaining units to achieve comparable cost savings.
- Significant savings achieved through current hiring freeze—many positions frozen until 2022
- Travel and training limited to minimal amount to maintain certifications
- Contracted services scaled back to those most essential to maintain operations and advance key initiatives

Central Services Budget Highlights

- Total operating expense decrease of \$11.9 million, or -8.8% compared to the 2020 Approved Budget
 - Cut \$6.9M from payroll budget through hiring freeze, FTEs
 elimination, and delay hiring for 2021 (with an impact to a total of 62.6 FTEs)
 - Zero-based approach: reviewed all non-payroll items and reduced spending by 22.3% from the 2020 approved budget

2021 Preliminary Budget Summary

| | 2020 | 2020 | 2021 | Inc/(Dec) f | rom 2020 |
|---|----------|----------|----------|------------------|--------------------|
| | Approved | Revised | Proposed | Approved | Budget |
| (in \$000's) | Budget | Budget | Budget | \$ Change | % Change |
| Total Payroll Costs (with Capital) | 124,540 | 121,821 | 118,079 | (6,461) | -5.2% |
| Total Non-Payroll Costs (with Capital) | 46,958 | 42,050 | 37,828 | (9,130) | -19.4% |
| Total Costs (with Capital) | 171,498 | 163,871 | 155,906 | (15,591) | <mark>-9.1%</mark> |
| | | | | | |
| Sal/Wage-Cap/Govt/Envrs Proj | (20,419) | (18,535) | (19,248) | (1,172) | 5.7% |
| Cap/Govt/Envrs Projects OH | (5,772) | (5,378) | (5,974) | 202 | -3.5% |
| OnsiteConsult-Cap/Gov/Env Proj | (11,028) | (11,975) | (8,434) | (2,594) | 23.5% |
| Total Charges to Capital | (37,219) | (35,887) | (33,655) | (3,563) | 9.6% |
| | | | | | |
| Total Payroll Expenses | 104,121 | 103,286 | 98,831 | (5,290) | -5.1% |
| Non-Payroll O&M Expense | 30,158 | 24,697 | 23,420 | (6,738) | -22.3% |
| Total O&M Expenses | 134,279 | 127,983 | 122,251 | (12,028) | <u>-9.0%</u> |

Central Services Budget by Account

| | 2019 | 2020 Approved | 2020 Revised | 2021 Proposed | | d Budget | | |
|------------------------------------|----------|------------------|-----------------|------------------|------------------|----------|---|----------------------|
| DESCRIPTION (in \$000's) | Actual | Budget | Budget | Budget | \$ Change | U | - | |
| TOTAL OPERATING REVENUE | 1,282 | 40 | 40 | 181 | 141 | 352.3% | Г | |
| OPERATING EXPENSE | | | | | | | | Majority of savings |
| Salaries & Benefits | 66,708 | 73,710 | 72,875 | 72,029 | (1,681) | (2.3%) | | |
| Wages & Benefits | 20,358 | 30,411 | 30,411 | 26,802 | (3,609) | (11.9%) | | is from |
| Payroll to Cap/Govt/Envrs Proj | 16,713 | 20,419 | 18,534 | 19,248 | (1,172) | (5.7%) | | frozen/deferred |
| TOTAL SALARIES & BENEFITS | 103,778 | 124,540 | 121,821 | 118,079 | (6,461) | | | FTEs, reduction in |
| Equipment Expense | 2,869 | 2,526 | 2,139 | 1,858 | (668) | (26.4%) | | |
| Utilities | 29 | 46 | 39 | 33 | (14) | (29.4%) | | outside services, |
| Supplies & Stock | 1,369 | 1,302 | 1,169 | 895 | (406) | (31.2%) | | and travel/other |
| Outside Services | 26,553 | 33,753 | 31,563 | 27,541 | (6,212) | | | |
| Travel & Other Employee Exps | 2,548 | 3,343 | 1,808 | 1,358 | (1,984) | | | employee expense. |
| Promotional Expenses | 658 | 867 | 528 | 316 | (550) | (63.5%) | | |
| Telecommunications | 611 | 679 | 656 | 616 | (63) | (9.3%) | | |
| Property Rentals | 975 | 1,204 | 1,138 | 1,092 | (112) | (9.3%) | | |
| Worker's Compensation Expense | 622 | 375 | 375 | 621 | 246 | 65.5% | | |
| General Expenses | 3,169 | 2,839 | 2,610 | 3,498 | 659 | 23.2% | | |
| Overhead Allocations | - | 25 | 25 | 0 | (25) | (100.0%) | | \$15.6M, or 9.1% |
| TOTAL NON-PAYROLL EXPENSES | 39,402 | 46,958 | 42,050 | 37,828 | (9,130) | (19.4%) | | reduction before |
| TOTAL COSTS BEFORE CAPITAL CHARGES | 143,180 | 171,498 | 163,871 | 155,906 | (15,591) | (9.1%) | | charges to capital, |
| Charges to Cap/Govt/Envrs Projects | (29,290) | (37,219) | (35,887) | (33,655) | 3,563 | (9.6%) | | capital charges also |
| TOTAL OPERATING EXPENSE | 113,891 | 134,279 | 127,983 | 122,251 | (12,028) | (9.0%) | | reduced. |

Central Services Budget by Department

| | 2019 | 2020 Approved | 2020 Revised | 2021 Proposed | · · · · | from 2020 d Budget |
|---------------------------------------|---------|------------------|-----------------|------------------|----------|-----------------------|
| Departments (in \$000's) | Actual | Budget | Budget | Budget | | % Change |
| O1100-Executive | 2,018 | 2,355 | 2,253 | 2,285 | (71) | (3.0%) |
| O1200-Commission Office | 2,022 | 2,292 | 2,014 | 2,169 | (123) | (5.3%) |
| O1310-Legal | 4,987 | 4,001 | 3,948 | 3,919 | (82) | (2.0%) |
| O1330-Risk Services | 3,137 | 3,438 | 3,380 | 3,939 | 502 | 14.6% |
| O1400-External Relations | 7,760 | 11,070 | 10,274 | 9,328 | (1,743) | (15.7%) |
| O1460-Equity, Diversity and Inclusion | 2,337 | 4,465 | 5,328 | 3,743 | (722) | (16.2%) |
| O1500-Business Intelligence | 1,302 | 2,209 | 1,516 | 1,523 | (686) | (31.1%) |
| O1600-Engineering | 5,696 | 8,765 | 5,143 | 5,580 | (3,186) | (36.3%) |
| O1700-Port Construction Services | 4,341 | 3,748 | 3,468 | 3,619 | (129) | (3.4%) |
| O1800-Human Resources | 9,187 | 11,690 | 10,191 | 11,385 | (304) | (2.6%) |
| O1810-Labor Relations | 1,230 | 1,386 | 1,336 | 1,346 | (40) | (2.9%) |
| O1900-Information & Comm. Technology | 23,014 | 26,013 | 25,695 | 24,427 | (1,586) | (6.1%) |
| O1980-Information Security | 1,203 | 1,968 | 1,915 | 1,913 | (55) | (2.8%) |
| O2100-Finance & Budget | 2,037 | 2,219 | 2,211 | 2,292 | 73 | 3.3% |
| O2200-Accounting/Financial Reporting | 7,341 | 9,024 | 8,810 | 8,724 | (301) | (3.3%) |
| O2280-Internal Audit | 1,450 | 1,749 | 1,589 | 1,637 | (113) | (6.4%) |
| O2400-Offic of Strategic Initiatives | 1,448 | 1,619 | 1,197 | 1,059 | (560) | (34.6%) |
| O2700-Environment & Sustainability | 976 | 1,538 | 1,214 | 1,035 | (503) | (32.7%) |
| O2900-Corporate Contingencies | 39 | (2,702) | (100) | (1,502) | 1,200 | (44.4%) |
| O4300-Police Department | 27,793 | 31,444 | 31,312 | 28,297 | (3,146) | (10.0%) |
| O9200-Central Procurement Office | 4,452 | 5,988 | 5,289 | 5,533 | (455) | (7.6%) |
| TOTAL OPERATING EXPENSE | 113,891 | 134,279 | 127,983 | 122,251 | (12,028) | (9.0%) |

Across the board savings in virtually all departments. Department-level review materials available to Commission under separate cover.

2021 New Budget Requests

- 12 requests submitted for a total of \$666K
- 6 requests approved for a total of \$451K
 - Compensation Program Review Consultant (\$150K)
 - HR Outreach Specialist (\$117K)
 - Carbon Policy Assistance for 2021 Legislative Session (\$75K)
 - Employee Engagement Survey (\$70K)
 - Behavior Based Safety Program Development (\$26K)
 - Affirmative Action Plan Consulting Services (\$9K)

Payroll Cost Savings

| Description (Amount in \$000s) | # of FTEs | Est. Amount |
|---------------------------------------|------------------|-------------|
| 1) Frozen FTEs | 43.8 | 5,184 |
| 2) Eliminated FTEs | 6.9 | 621 |
| 3) Delay Hiring | 12.0 | 1,071 |
| TOTAL | 62.6 | 6,876 |

- No pay increase budgeted for non-represented staff and equivalent savings assumed for represented staff
- 43.8 FTEs frozen, 6.9 FTEs eliminated, and 12.0 FTEs hiring delayed in 2021
- No furloughs currently included in budget
- Budget includes a 1.5% vacancy factor

2021 FTE Summary

| Description | FTEs | Notes |
|----------------------------|-------|--|
| 2020 Approved Budget | 834.3 | |
| Changes in 2020: | | |
| Mid-Year Approvals | 6.5 | |
| Eliminated | 0.0 | |
| Transfer | 0.0 | |
| 2020 Baseline | 840.8 | |
| 2021 Budget Changes: | | |
| Transfer | 10.7 | College/Graduate interns from divisions |
| Eliminated | -6.9 | |
| Proposed New FTEs | 1.0 | |
| Net Change | 4.8 | |
| Proposed FTEs for 2021 | 845.6 | Exclude frozen and deferred FTEs |
| Total Frozen FTEs for 2021 | 43.8 | In addition to delay hiring of 12.0 FTEs in 2021 |

Community Program Investments

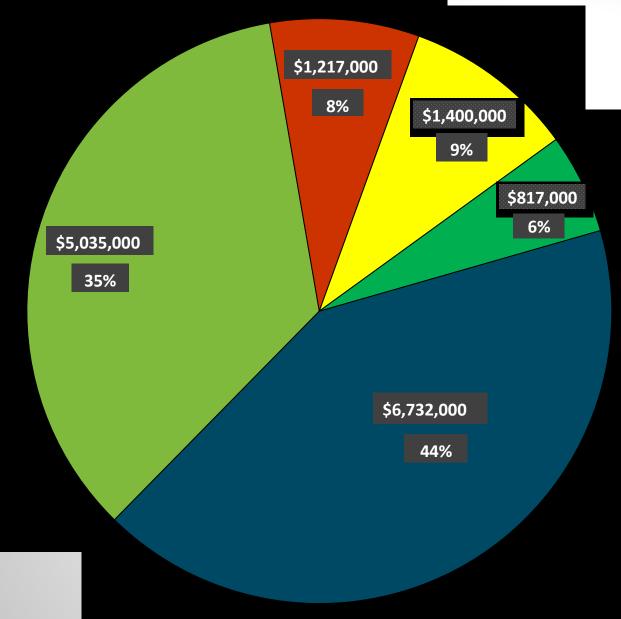
September 22, 2020



Port Community Programs and Partnerships

- The Port is planning to invest \$13.5 Million to support community programs and partnerships next year
 - Supports economic development, workforce development, equity/diversity/inclusion, and sustainability initiatives
 - \$1.4 MM goes to City of SeaTac for community relief
- Some reductions were made to community programs based on:
 - Previous spending patterns
 - Need to share reductions across all Port operations and partnerships
- Community programs help support 22 staff positions across the Port in Tourism, Diversity in Contracting, Workforce Development, Human Resources and EDI Departments.
 - These community program budgets include reductions in travel, promotional hosting, and other discretionary expenses
- These investments are augmented with \$2-3 Million annually in sponsorships and memberships. Staff has made similar reductions to 2021 sponsorship/membership budgets.

Port Community Program Funding by Activity



Economic Development:

Tourism Dept., Spotlight Advertising, City ED grants, Diversity in Contracting Dept., Maritime Innovation, SKCF

Workforce Development:

HS Interns, Workforce Development Dept.

Equity, Diversity & Inclusion

EDI Dept., Duwamish Community Equity program

SeaTac Community Relief

Sustainability:

ACE Fund, E&S Committee, Low Carbon Fuel standard,

2020 COMMUNITY PROGRAMS

| Program (in \$000) | % levy funding | 2019 Actual | 2020 Budget | 2020 Cost Reduction | 2020 Adds | 2020 Revised Budget | 2021 Reduction (or transfer) | 2021 Budget |
|--|-------------------|----------------|----------------|------------------------|---------------------|---------------------------|------------------------------------|----------------|
| Workforce Development | 47 | 1,771 | 3,119 | 216 | 1,500 | 4,403 | -1,721 | 2,682 |
| Tourism Program | 56 | 1,338 | 1,536 | 194 | 300 | 1,642 | +839 | 2,481 |
| South King County (SKC) Fund | 100 | - | 1,500 | 0 | - | 1,500 | -180 | 1,320 |
| City of SeaTac Community Relief | 100 | 1,400 | 1,400 | 0 | - | 1,400 | 0 | 1,400 |
| Diversity in Contracting (formerly Small Business) | 13 | 883 | 1,520 | 188 | - | 1,332 | +170 | 1,502 |
| Airport Spotlight Ad Program | 100 | 934 | 1,148 | 0 | - | 1,148 | -448 | 700 |
| EDD Partnership Grants | 100 | 763 | 960 | 0 | - | 960 | -50 | 910 |
| Equity, Diversity & Inclusion | 0 | 566 | 1,346 | 420 | - | 925 | +137 | 1,062 |
| High School Internship Program | 0 | 529 | 657 | 25 | - | 632 | -132 | 500 |
| Airport Community Ecology (ACE) Fund | 100 | 260 | 522 | 0 | - | 522 | -310 | 212 |
| Duwamish Valley Community Equity Program | 100 | - | 292 | 0 | - | 292 | -17 | 275 |
| Energy & Sustainability (E&S) Fund | 100 | 283 | 250 | 100 | - | 150 | +100 | 250 |
| Maritime Blue Partnership | 100 | - | 150 | 0 | - | 150 | 0 | 150 |
| Low Carbon Fuel Standard Support | 0 | - | 150 | 45 | - | 105 | -30 | 75 |
| Sustainable Aviation Fuels & Air Emissions Program | 0 | - | 40 | 0 | - | 40 | -40 | 0 |
| TOTAL | 60 | 8,727 | 14,590 | 1,188 | 1,800 | 15,201 | -\$1,682 | \$13,518 |
| | | | | =8.1 % reduction | = 12.3% addition | | | |

Central Service CIP

September 22, 2020



Central Services Capital Projects Summary

| Five Year Capital Plan (\$000's) * | 2021 | 2022 | 2023 | 2024 | 2025 | 2021-2025 Total |
|------------------------------------|---------|-------|-------|-------|-------|--------------------|
| Commission Authorized Projects | 1,209 | - | - | - | - | 1,209 |
| Projects Pending Authorization | 3,600 | 3,450 | 2,000 | 2,000 | 2,500 | 13,550 |
| Small Capital | 4,435 | 4,809 | 4,740 | 4,600 | 4,488 | 23,072 |
| CIP Cashflow Management Reserve | (2,500) | - | 1,000 | 1,000 | 500 | - |
| Total | 9,244 | 8,259 | 6,740 | 6,600 | 6,988 | 37,831 |

* Excludes ICT projects budgeted within operating divisions as well as ICT portions of PMG led projects.

Commission Authorized Projects

| Five Year Capital Plan (\$000's) | * | 2021 | 2022 | 2023 | 2024 | 2025 | 2021-2025 Total |
|---------------------------------------|---|-------|------|------|------|------|--------------------|
| Commission Authorized Projects | | | | | | | |
| Radio System Upgrade | U | 409 | - | - | - | - | 409 |
| FEMA Police Boat Acquisition | Ν | 800 | - | - | - | - | 800 |
| Total | | 1,209 | _ | - | _ | - | 1,209 |

* N = New System or Function U = System Upgrades or Replacements

Projects Pending Authorization

| Five Year Capital Plan (\$000's) | * | 2021 | 2022 | 2023 | 2024 | 2025 | 2021-2025 Total |
|----------------------------------|---|-------|-------|-------|-------|-------|--------------------|
| Projects Pending Authorization | | | | | | | |
| IT Renewal/Replacement | U | - | - | 2,000 | 2,000 | 2,500 | 6,500 |
| POS Offices Wi-Fi | U | 1,450 | 1,000 | - | - | - | 2,450 |
| Phone System | U | 1,000 | - | - | - | - | 1,000 |
| STIA Network Redundancy | Ν | - | 1,500 | - | - | - | 1,500 |
| Environmental Remediation System | Ν | 500 | - | - | - | - | 500 |
| Community Communication Display | Ν | - | 500 | - | - | - | 500 |
| Environmental Mgmt Info System | Ν | 350 | - | - | - | - | 350 |
| ID Badge System Upgrade | U | 300 | 450 | - | - | - | 750 |
| Total | | 3,600 | 3,450 | 2,000 | 2,000 | 2,500 | 13,550 |

* N = New System or Function U = System Upgrades or Replacements

Small Capital Projects

| Five Year Capital Plan (\$000's) | 2021 | 2022 | 2023 | 2024 | 2025 | 2021-2025 Total |
|----------------------------------|---------|-------|-------|-------|-------|--------------------|
| Small Capital | | | | | | |
| Technology Infrastructure | 1,500 | 1,500 | 1,500 | 1,500 | 1,500 | 7,500 |
| Technology Business Applications | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 5,000 |
| Enterprise GIS Small Capital | 250 | 250 | 250 | 250 | 250 | 1,250 |
| Corporate Fleet Replacement | 685 | 645 | 713 | 725 | 748 | 3,516 |
| Corporate Small Capital | 100 | 100 | 100 | 100 | 100 | 500 |
| CDD Fleet Replacement | 830 | 940 | 995 | 900 | 660 | 4,325 |
| Engineering Small Cap | 70 | 374 | 182 | 125 | 230 | 981 |
| Total - Small Capital | 4,435 | 4,809 | 4,740 | 4,600 | 4,488 | 23,072 |
| CIP Cashflow Management Reserve | | | | | | |
| CIP Reserve - Central Services | (2,500) | | 1,000 | 1,000 | 500 | - |

Remaining 2021 Budget Schedule

- Operating division budgets briefing (10/13)
- 2021 Preliminary Budget Document Available to the Commission (10/20)
- 2021 Tax Levy & Draft Plan of Finance Commission Briefing (10/27)
- NWSA Budget Study Session by Managing Members (10/28)
- Introduction and Public Hearing of the 2021 Budget (11/10)
- Commission Approval of the 2021 ILA between POS and the NWSA (11/10)
- NWSA Budget Adoption by Managing Members (11/11)
- Adoption of the 2021 Budget (11/17)
- Filing of 2021 Statutory Budget with King County Council & Assessor (12/3)
- Release of 2021 Budget to the Public (12/15)

Summary

- We are continuing to weather the storm
- Proposed budget maintains essential Port services
- 2021 budget builds on early actions taken in 2020 in response to pandemic
- Continued uncertainty regarding recovery path—additional steps may be required in 2021 if conditions deteriorate
- Need to maintain vigilance on economic trends and track performance against budget

Central Services 2021 Preliminary Budget

Appendix

September 22, 2020



Non-Payroll Costs Reduction

| Line | Description (in \$000s) | Amount | Depts/Comments |
|------|---|---------|---|
| 1 | On-site Consultants | (2,920) | Engineering (Eng) |
| 2 | Travel & Other Employee Expense | (1,984) | Reduced travel, number of conferences and other employee expenses |
| 3 | Equipment Expense | (668) | Reduced Computer & Telephone Acq. and other equip items |
| 4 | Promotional Expenses | (550) | Reduced events |
| 5 | Software Maintenance Transfer to AV Maint | (446) | ICT Transfer to AV Maintenance |
| 6 | Supplies & Stock | (406) | Reduced Office Supplies (\$179K) and General Supplies (\$83K). |
| 7 | LEAN/Processs Improvement Consultant | (350) | Office of Strategic Initiative (OSI) |
| 8 | ACE/Forterra | (310) | Remaining sponsorships and Forterra Service Directives |
| 9 | Cut several External Relations contracts | (224) | External Relations |
| 10 | Engagement and Strategic Plan | (200) | Workforce Development (WFD) |
| 11 | Airport Surveys | (150) | Business Intellegence (BI) |
| 12 | Behavior Based Safety Training | (150) | Human Resources (HR) |
| 13 | Property Rentals | (112) | HR (\$47K), Police (\$38K), WFD (\$16K), Exec (\$7K), Eng (\$6K) |
| 14 | Maritime Secondary Education | (100) | Workforce Development (WFD) |
| 15 | External Communications Support | (115) | External Relations |
| 16 | Creative Services | (100) | External Relations |
| 25 | Insurance Expense | 715 | Risk Mgmt |
| 26 | Reduction of Credit Card Rebates | 150 | Contingency |